



NATIONAL ALICE ADVISORY COUNCIL OVERVIEW

The United Way *ALICE Project* is a grassroots movement committed to strengthening communities by improving the lives of **ALICE** (**A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed) - our families, neighbors, and colleagues who work hard, earn above the federal poverty level, but not enough to afford a basic household budget.

The United Way *ALICE Project* is partially funded and supported by the **National ALICE Advisory Council**, a body of corporate and national organizations convened to elevate ALICE's voice to a national level. The Council is a forum for sharing experiences, developing best practices, and building innovative impact strategies to stabilize ALICE households and our broader economy. The National ALICE Advisory Council seeks to:

- Stimulate national dialogue, raising awareness and consciousness of this important issue
- Strengthen and unify organizations supporting ALICE
- Inspire action (corporate policy, public policy, individual action)
- Engage new entities, with varying perspectives, to strengthen the *Project*

NATIONAL ALICE ADVISORY COUNCIL COMPOSITION

Each entity that makes a financial contribution and public commitment to United Way and the ALICE population earns a seat on the National ALICE Advisory Council. The National ALICE Advisory Council seeks to be inclusive and representative of geographic, cultural, and ethnic diversity. Current members of the Council include:

Aetna Foundation

AT&T

Atlantic Health System

Deloitte

Entergy

Johnson & Johnson

KeyBank

Novartis Pharmaceuticals Corporation

OneMain Financial

Thrivent Financial Foundation

UPS

U.S. Venture

WHAT'S INVOLVED

Membership on the Council is \$25,000 per calendar year, which funds the development of the United Way *ALICE Project* nationally. The schedule of Council meetings shall be determined at the first meeting, which will be held in 2016 (details to be announced).

QUESTIONS

For more information contact Molly Rennie, associate director of the United Way *ALICE Project*, Molly.Rennie@UnitedWayNNJ.org or 973.993.1160, x113.

A project of United Ways in
Connecticut, Florida, Idaho, Indiana, Iowa,
Louisiana, Maryland, Michigan, New Jersey,
New York, Ohio, Oregon, Virginia, Washington,
and Wisconsin

UnitedWayALICE.org

